



Artwork Guide for the Barracuda Roller Banner

The Barracuda comes in a range of different widths - 600mm, 800mm, 1000mm or 1200mm. The height of the graphic is 2145mm. There is an additional 300mm non-visible bleed on the bottom (*that goes around the internal roller mechanism*). This 300mm bleed is not visible but any background colour or image should continue here to avoid white lines when the stand is put up. **** DO NOT PUT ANY TEXT OR INFORMATION IN THE BLEED AREA!! ****

Overall canvas sizes:

600mm wide:	600mm x 2445mm (<i>includes 300mm non-visible bleed on the bottom</i>)
800mm wide:	800mm x 2445mm (<i>includes 300mm non-visible bleed on the bottom</i>)
1000mm wide:	1000mm x 2445mm (<i>includes 300mm non-visible bleed on the bottom</i>)
1200mm wide:	1200mm x 2445mm (<i>includes 300mm non-visible bleed on the bottom</i>)

Please supply PDF artwork in ***CMYK format, with fonts set to outline/embedded.**

* If a particular Pantone colour is important to your artwork then please do not convert it to CMYK and be sure to leave any postscript references intact in your artwork.

Resolution - all images and logos should be 100dpi at full size. We do not need any higher resolution than this. Once processed through our pre-press digital technology your files will actually print at over 1000dpi. However, files below 100dpi almost always pixellate so please check your artwork carefully before you submit it to us.

N.B. We do not do any image quality checks or spell checking of your artwork. We expect files submitted to be print ready. Machine proofs are available at additional cost - please add 3 working days to production time.

Please send all artwork to our FTP and email us with the file name once it is there.

ftp://ftp.3dcentre.com

user name: 3dclient

password: 3dUPL08D (zero, not O)

Proofing

A PDF may be provided so that you can be confident we are printing the correct artwork (s) for you. A PDF is not an accurate reflection of artwork or print colours and should NOT be used for colour proofing. If colour reproduction is a critical factor for you please allow sufficient time to order machine proofs. It is not always possible to match pantone colours using CMYK printers. We provide clear specifications for artwork preparation so please ensure all artworks are submitted to OUR specification. Once received we normally proceed to print artworks as supplied.