

## Artwork Guide for the “G3 Twin” Rolla Banner

The G3 Twin is available in both 850mm and 1000mm widths. Both versions are 2m high. You will need to add 200mm bleed at the bottom (this is for the leader that wraps around the roller mechanism). This bleed area is non-visible.

**Your artwork canvas** should therefore be either 850mm or 1000mm wide and 2.2m high - this includes the non-visible 200mm bleed at the bottom.

**Please supply PDF artwork in \*CMYK format, with fonts set to outline/embedded.**

\* If a particular pantone colour is important to your artwork then please do not convert it to CMYK and be sure to leave any postscript references intact in your artwork.

**Resolution** - all images and logos should be 100dpi at full size. We do not need any higher resolution than this. Once processed through our pre-press digital technology your files will actually print at over 1000dpi. However, files below 100dpi almost always pixellate so please check your artwork carefully before you submit it to us.

*N.B. We do not do any image quality checks or spell checking of your artwork. We expect files submitted to be print ready. Machine proofs are available at additional cost - please add 3 working days to production time.*

Please send all artwork to our FTP and email us with the file name once it is there.

**ftp://ftp.3dcentre.com**

**user name: 3dclient**

**password: 3dUPL08D (be sure to type a zero, not the letter O)**

### **Proofing**

A PDF may be provided so that you can be confident we are printing the correct artwork (s) for you. A PDF is not an accurate reflection of artwork or print colours and should NOT be used for colour proofing. If colour reproduction is a critical factor for you please allow sufficient time to order machine proofs. It is not always possible to match pantone colours using CMYK printers. We provide clear specifications for artwork preparation so please ensure all artworks are submitted to OUR specification. Once received we normally proceed to print artworks as supplied.

NB Product and artwork specification may vary without notice.

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